



Multi purpose, affordable, fun and effective...

It comes as no surprise that the Little Innoscents divine range of organic baby skincare products was developed by a real mum! Concerned with product choices on offer when pregnant with her first baby, Antonette Golikidis (also a Remedial and Aromatherapist), devised a range that is not only funky and stylish, but also heavenly scented and effectively relieves a wide range of skin conditions. **100% natural** and with **Australian Certified Organic** ingredients Little Innoscents is perfect for the modern day mum, here's why...



HAIR & BODY WASH

The brand's top selling product is the body and hair wash. Deeply hydrating, refreshing and bursting with essential oils of **Spearmint**, **Lavender** and **Sweet Orange** this is heaven in a bottle. It's gentle enough to use daily, with a low suds formula (which means it has no chemical nasties) that still effectively removes dirt and grime. pH balanced, low allergen and ideal for managing skin conditions. RRP \$12.99



BABY POWDER

Made from **Clay** mineral powder derived from our very own Australian outback this product has some spectacular properties - it evaporates excess moisture and absorbs toxins like a sponge, protecting baby's delicate skin from chaffing, odour, infection, and irritation. Perfect for freshening up after a bath or at nappy change time, it's scented with **100% Australian Certified Organic** essential oils of fresh **Spearmint** and **Lavender**. RRP \$8.99



MASSAGE OIL

Baby massage is a beautiful bonding experience which can be made even sweeter with the Little Innoscents Massage Oil. This blend is made of rich **Sunflower** and **Australian Jojoba** carriers and therapeutic essential oils of **Spearmint**, **Lemon Grass** and **Orange**. It leaves baby smelling divine is multi purpose – effectively relieving psoriasis, dermatitis, eczema, dryness and cradle cap. RRP \$12.99



MASSAGE LOTION

A must-have for every baby's 'slip-slop-slap' sun care routine is the Little Innocent's Massage Lotion. This luxurious cream is made with the finest oils of **Avocado**, **Sunflower**, creamy **Shea Butter** and mineral **Zinc Oxide** which provides protection from the sun's UV rays. Scented with heavenly **Ylang Ylang**, it's suitable for all skin types, including delicate newborn baby skin. RRP \$12.99



NAPPY RASH CREAM

Not just for sore little baby bottoms this soothing cream has mild astringent and antiseptic properties that can help to prevent, manage and treat nappy rash and as well as allergies, eczema, dermatitis and insect bites. This 100% natural formula includes Australian Certified Organic **Shea Butter**, healing **Calendula**, **Rosewood** and **Avocado Oil**. RRP \$10.99



VAPOUR RUB

Replace your old, greasy salve with this fresh and 100% safe-for-babies alternative! Essential oils of **Lemon**, **Eucalyptus**, **Peppermint** and **Rosemary** are combined with natural **Beeswax** and **Shea Butter** to make this effective vapour rub. A winter season essential, it brings warmth to the body and alleviates nasal congestion. RRP \$10.99

Little Innoscents products are low allergen, sensitive skin friendly and effective in managing eczema. Available at Priceline, Health Food Stores, Pharmacies or online at www.littleinnoscents.com.au.

MEDIA CONTACT: Alina Derevyanko (PR/Marketing Coordinator) alina@littleinnoscents.com.au

