

SUMMER PROMPTS LITTLE INNOSCENTS TO CHANGE FORMULA

December 1, 2009:

One blistering sun burn in childhood more than doubles your chance of developing skin cancer, which is why Little Innoscents creator Antonette Golikidis changed the formula of the organic Massage Lotion in her baby care range.

Mineral Zinc Oxide which provides SPF protection is now added to the premium baby moisturizer which also includes natural oils of **Sunflower, Avocado and Ylang Ylang**, and **Shea butter**.

This rich lotion is perfect as a base to support your baby's 'slip, slop, slap' sun care routine and smells sweetly divine.

The Little Innoscents certified organic Moisturizing Lotion is available from Priceline for only \$12.99 (for the individual 110ml tube), or as part of the Gift Pack for \$19.99.

The gift pack features all the best selling Little Innoscents products in a simple downsized pack – perfect as a Christmas gift.

100% Australian Made and Owned
100% Natural
Australian Certified Organic



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