

NEWS

LITTLE INNOSCENTS LIFTS THE LID ON TOXIC CHEMICALS IN BABY PRODUCTS

January 10, 2010:

Little Innoscents has released a guide about toxic chemicals commonly used in baby massage oils on their website: www.littleinnoscents.com.au.

The easy-to-read table contains ingredients commonly found in baby products which are falsely marketed as safe or therapeutic for babies.

It's imperative that readers understand how toxic chemicals found in their skincare products can be harmful; and that there are superior products available.

Little Innoscents prides itself in offering such quality products, with the baby Massage Oil an organic alternative.

Formulated by a qualified Aromatherapist and Remedial Massage Therapist (Antonette Golidikis) this intensely hydrating oil is made of:

Nutrient rich Sunflower and Jojoba carrier oils and therapeutic essential oils of Spearmint, Lavender, Lemon Grass and Sweet Orange.

This divine blend has a sweet scent with a slight citrus finish - a signature of the Little Innoscents range - and is perfect for all skin types.

Available from: Priceline, good health food stores, pharmacies and on the Little Innoscents website for RRP \$12.99 (for the individual 125ml bottle), or as part of the travel bag for RRP \$19.99.

100% Australian Made and Owned
Australian Certified Organic

MEDIA ENQUIRIES: marketing@littleinnoscents.com.au